

This Privacy Policy is intended for the users of the websites of **Gyomai Kner Printing House** and the services offered there, in their capacity as Data Subjects. The purpose of Gyomai Kner Printing House (legal business name: Gyomai Kner Nyomda Zrt., registered seat: H-5500 Gyomaendrőd, Kossuth street 10-12., Phone: +36 66 887-443, Fax: +36 66 887-445, E-mail: knernyomda@gyomaikner.hu, hereinafter "the Controller") with this Privacy Policy is to inform the Data Subjects about the processing of data received from them.

Given that the Data Subject may at his/her discretion whether or not to use the services, therefore, the submission of any data required for the use of such services shall also be on a voluntary basis.

The Controller, the scope of the data processed, the purpose of processing

The controller is Gyomai Kner Printing House, (legal business name: Gyomai Kner Nyomda Zrt., registered seat: H-5500 Gyomaendrőd, Kossuth street 10-12., Phone: +36 66 887-443, Fax: +36 66 887-445, E-mail: knernyomda@gyomaikner.hu).

In order for you to be able to use our request for quotation services, you should submit the following data, which shall be processed by the Controller:

Name of the individual A data required for the uninterrupted provision of the services offered by Gyomai Kner Printing House.

E-mail address A unique identifier required for the use of the services offered by Gyomai Kner Printing House.

Telephone number A contact data required for the use of the services offered by Gyomai Kner Printing House.

When visiting our website, certain data – such as the IP address (i.e. the Internet Protocol address of your device), the time, the pages visited, as well as other technical data – will be logged. This shall be carried out anonymously, therefore, such data may and will not be associated with you. We shall not analyze such data and use them solely for statistical purposes. Once the statistical analysis — used for verifying the number of visitors on our website and to ensure appropriate speed for our website — is complete, we shall erase the data.

If you would like to receive more information about the foregoing, you may submit a written request for a more detailed information by contacting us at one of the addresses indicated at the bottom of this Privacy Policy, and we will always send you an answer.

In respect of the data disclosed by you we shall act as "the Controller" and you shall qualify as "the Data Subject". The data pertaining to you shall at all times be your property. You shall at all times have the right to exercise control over your personal data. You shall have the right to decide what happens and does not happen to them.

Please note that personal contact is conditional upon the submission of certain personal data required by us. However, we shall not use such data for any purposes other than reaching out to you.

The data submitted to us shall be processed exclusively by us, and we do not and shall not transfer such data to third parties. The use of your data shall be strictly limited to the purpose for which it was submitted to us. Should you have any questions, please let us know by using the contact information provided in this Privacy Policy.

We shall only use the data you submitted to us, as listed herein. By using the system, additional data are generated but these will not be associated with you. Such data are: our pages visited by you, the number of occasions you accessed our system and the types of operations you carried out there. We need these data in order for us to make our system more convenient to use.

Google Analytics

This page uses Google Analytics, a web analytics system used for tracking traffic, offered to us by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics also uses so-called cookies. The content of cookies may be transmitted to Google, however, your IP-address will be deleted from the transferred data while still within the EU. Google shall process and make available such data exclusively for Gyomai Kner Printing House.

For more information, please visit the following link:

<https://support.google.com/analytics/answer/6004245?hl=hu>

(Google Analytics privacy policy).

The analysis of the foregoing data is carried out by an entity other than us, given that such activities require specific technical expertise. The service we use for such analysis is Google Analytics, offered by Google. The results of analyses, as well as statistical calculations are available exclusively to us.

Method and term of processing

Your data shall be stored in the Controller's own IT-system, on servers of its own or rented by it. Furthermore, your data may as well be temporarily stored on other computers of the Controller.

We store your personal data in an IT-system, and only as long as it is necessary, namely, during the first contact. We shall not print or disclose such data either orally or in any other manner whatsoever. Our personnel — subject to non-disclosure obligations — may have access certain data, such as your name or e-mail address, and if you call us they can identify you us based on such data.

The term of processing shall be limited to a period commencing with the time when the contact is established and lasting as long as the contact exists, i.e. the sending of a price quote or price information.

Your data shall be erased after establishment of the contact, provided that these are no longer necessary. In the event that we remain in contact thereafter, we shall then enter into a detailed agreement on the processing of your data.

The data collected about visits shall be processed as long as the log files are processed, which shall be stored for no longer than a year.

Data protection

In order to prevent the unauthorized use or the abuse of processed personal data the Controller shall implement extensive technical and operational security measures. Our security processes are subject to regular reviews and a state of the art development.

In order to safeguard the data, we have an appropriate level of protection and surveillance in place. Our information systems are highly protected, our servers are located in adequately protected facilities. We also make sure that the foregoing shall be regularly checked by specialized external professionals, so-called certification bodies.

Access to your data

The Data Subjects shall at all times have the right to obtain communication of data concerning them which are being stored. You may send an e-mail to knernyomda@gyomaikner.hu or request information from the Controller at any of the contact details.

You shall at all times have the right to request information on the data stored concerning you. The easiest way to do this is by sending us a written request.

Transfer of data, additional recipients

We shall not transfer the Data Subject's data to third parties either within or outside the European Economic Area.

We shall not send or disclose your data in any form.

Automated decision-making

Our system does not automatically create a profile, make a proposal or determine a discount based on the visit behaviour data of the Data Subject.

The system does not automatically create your user profile.

Withdrawal of consent, rectification of data and restriction of processing

Data Subjects shall have the right to withdraw their consent to the data processing within the system. You may modify or erase certain parts of your data. If you wish to restrict certain aspects of the use described in this Privacy Policy, you may as well do so by sending a message to us at knernyomda@gyomaikner.hu by using your e-mail address known to us.

You may also request the modification or erasure of your data, as well as the restriction of processing without the obligation to explain the reasons of such request. You may do so by using any of our contact information. You are free to modify or (in case of errors) rectify your contact information. Your exclusive right to have control over your own data is always a priority for us.

Processors

The processor of Gyomai Kner Printing House is ANY Security Printing Company PLC. in the following areas: accounting, HR Management.

Data Protection Officer

A Corporate Level DPO has been appointed at the ANY Security Printing Company Group. The responsibilities of the DPO are: informing clients and ensuring a Group-level compliance with the provisions of the GDPR. Contact information of the DPO: Dr. Mihály Iszály, e-mail: dpo@any.hu.

The DPO shall be our competent contact person in cases involving data protection. You may reach out to him at any time, by using the contact information specified herein.

Exercising of the Data Subject's rights

You may lodge a complaint to us concerning any aspect of our processing activities, by addressing such complaint to the Controller's DPO, and we shall endeavour to answer it as soon as practicable (knernyomda@gyomaikner.hu, dpo@any.hu). In the event that you wish to involve other competent entities as well, you may also lodge your complaint to the data protection authority in your country within the EU or the Hungarian National Authority for Data Protection and Freedom of Information (mailing address: H-1363 Budapest, Pf.: 9., Address: H-1055 Budapest, Falk Miksa street 9-11., Phone: +361 391-1400, Fax: +361 391-1410, E-mail: ugyfelszolgalat@naih.hu)

If you have concerns about the processing of your data or discover any irregularities, you may lodge your complaint to us and the authorities as well, by using the contact information specified herein.